

2025-26 SPONSORSHIP



Chico Ice Rink



The Chico Ice Rink stands as the centerpiece of downtown Chico's holiday festivities. Operating 7 days a week from November to January, this festive attraction draws a large audience, attracting individuals from Butte County and beyond.



2023-24 Ice Rink Overview



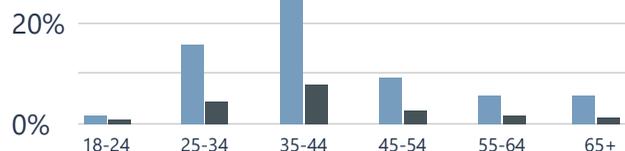
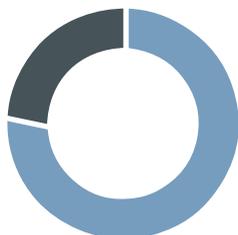
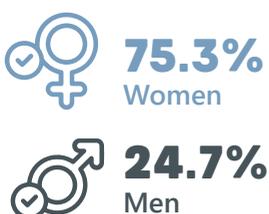
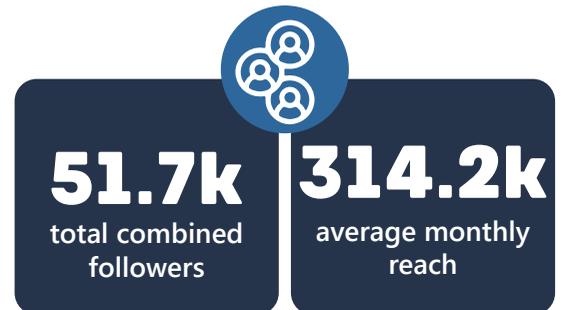
Audience Snapshot

CARD & DCBA Combined Social Audience

@chicorec and @downtownchico



Total Combined



chicorec.gov/sponsor

Sponsorship Levels	Frosty Friend \$500	Penguin Pal Sponsor \$1,000	Polar Bear Partner \$5,000	Blizzard Benefactor \$10,000	Title Tundra Sponsor \$20,000
Custom Zamboni Wrap					X
Naming Rights with Large Banner at Rink Entrance					X
2-Hour Private Company Party					X
Custom Ad Space In CARD E-Newsletter					X
Tabling at the Ice Rink on Select Dates				X	X
Media Recognition				X	X
Logo In 3 CARD Monthly E-Newsletters				X	X
Recognition On Visual Marketing Materials			NAME	LOGO	LOGO
Your Custom Message Read At Ice Resurfacing <i>Up To 75 Words</i>			X	X	X
Recognition On CARD & DCBA Social Media		LOGO	LOGO	LOGO	LOGO
Custom Ice Rink Dasherboard <i>(28x40 in.)</i>	X	X	X	X	X
Recognition On Website	NAME	NAME	LOGO & LINK	LOGO & LINK	LOGO & LINK
Guest Passes	2	5	10	20	25
Invitation To Sponsor Night	2	2	5	5	10



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