

2026 EVENT SPONSORSHIP



Community & Special Events

Are you looking for an impactful way to give back to your community? Become a CARD Event Sponsor! CARD invites you to be an integral part of our mission to foster the growth and enrichment of our community and special events. Our community events like Kite Day are open and free to the public. Special events are ticketed and range from fun holiday events like Brunch with Santa to our Rose Garden Party.



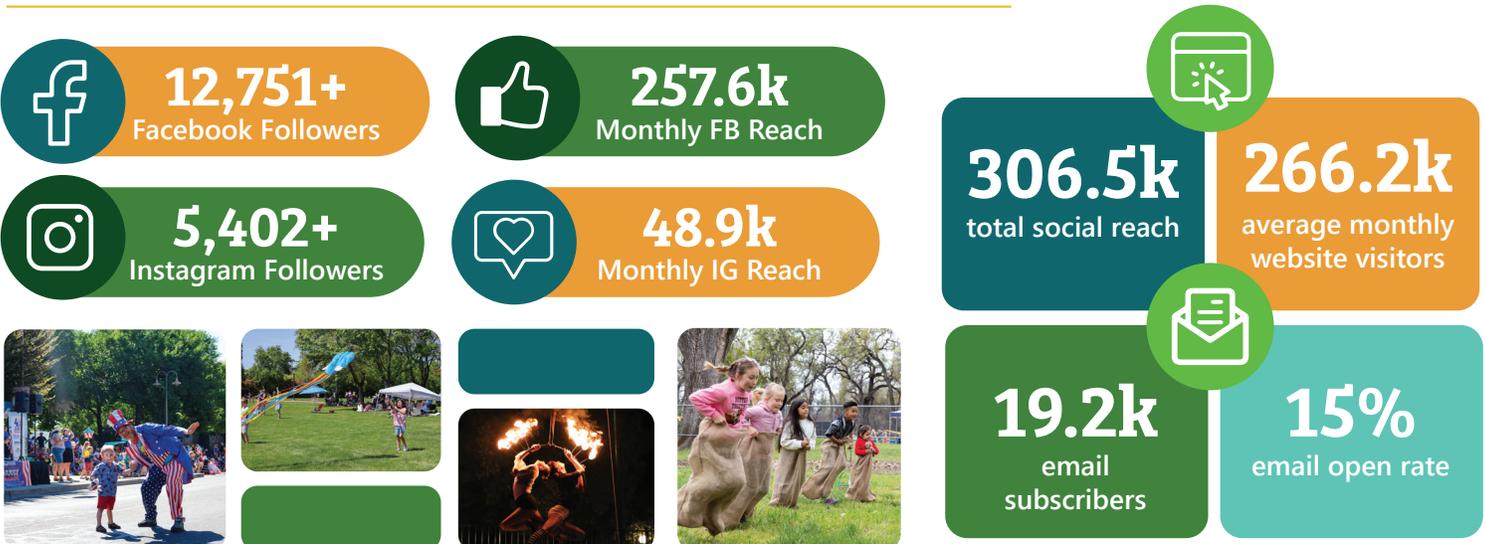
Develop meaningful and lasting partnership opportunities that benefit your community.

2026 Event Overview

CARD hosts a variety of community and special events that hosts thousands of community members throughout the year! Events include (but are not limited to):



Audience Snapshot



chicorec.gov/sponsor



CARD
Chico Area Recreation & Park District

Event Sponsorship Levels



Sponsorship Details	Bronze \$500	Silver \$1k	Gold \$2.5k	Platinum \$5k	Title \$10k
Exclusive branding as the primary event sponsor for one event					✓
Sponsor mention in press releases & radio PSAs				✓	✓
Independent social media shout out				✓	✓
Custom sponsor banner in 1 CARD e-newsletter			✓	✓	✓
Table presence at event			✓	✓	✓
Business logo and link to URL prominently displayed on event webpage		✓	✓	✓	✓
Business name or logo on event marketing	✓	✓	✓	✓	✓
Recognition on CARD social media	✓	✓	✓	✓	✓

Sponsorship levels are per event of your choosing.